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Press Kit

About:

Universal Dental Plan was founded on the principle of affordable dentistry for all. Dedicated as an affordable alternative to dental insurance, Universal Dental Plan uses collective buying power to save consumers money on dentistry.

Founder & CEO:

20 years ago, self-employed manufacturer representative, Edan Barshan, learned quickly how little sense it made for him to buy into traditional dental insurance. Overpriced with limitations, he realized what was needed: a plan that was transparent, affordable and catering to specific needs of an individual. Thus, he created Universal Dental Plan.



Headquarters:

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Boston, MA 02116
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Company Facts:

Founded in June 1993.
Based in the Back Bay of Boston.
With dentists located in Connecticut, Maine, Massachusetts, New Hampshire, New York, and Rhode Island, Universal Dental Plan is able to provide accessible dental care at an affordable price.

Mission:

Our mission is to make dentistry affordable for the uninsured and underinsured population through a consumer-driven Discount Dental Savings Plan with a commitment to provide dental cost transparency for all consumers.

Media Contact:

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Social Responsibility:

Universal Dental Plan and Harvard Pilgrim Health Care have collaborated with Boston based not-for-profit program Ethos Care to present the first ever dental care campaign for seniors in New England.

Due to few affordable resources available for seniors, the Regain Your Smile Campaign will financially assist selected seniors with their oral health care for the year of 2014.

At a starting balance of \$10,000, contributed by Universal Dental Plan and Harvard Pilgrim Health Care, the campaign will work to raise additional funds to try and 'double the smiles'.

Help work to improve the oral health of seniors in New England and join the Regain Your Smile Campaign! Every smile counts.

Visit our website at www.universaldentalplan.com for more information.



Social Responsibility

Product Description:

Universal Dental Plan is a dental savings membership plan, offering members guaranteed discounts on all dental procedures without the hassle, restrictions or paperwork that insurance companies require.

Membership Rates:

PLAN OPTIONS	MEMBERSHIP		
	ANNUAL PREPAID		MONTHLY RECURRING(AUTOPAY)*
	PERSONAL CHECK	RECURRING DEBIT OR CREDIT CARD	
Individual	\$115.00/yr	\$95.00/yr	\$7.95/month
Individual + 1	\$155.00/yr	\$135.00/yr	\$11.25/month
Family	\$195.00/yr	\$175.00/yr	\$14.60/month
Senior Individual	\$100.75/yr	\$80.75/yr	\$6.75/month
Senior Individual +1	\$135.00/yr	\$114.85/yr	\$9.60/month
Senior Family	\$165.75/yr	\$148.75/yr	\$12.40/month

* Please note there is a one-time \$20 activation fee for monthly plans.





Exclusive Agreement with Harvard Pilgrim Health Care:

On March 1, 2013, the number one private health plan in America, Harvard Pilgrim Health Care, signed an exclusive agreement with Universal Dental Plan to offer its plan as part of their member savings program to make oral health care more affordable.

Now eligible members of Pilgrim Health Care will receive up to a 28% discount off Universal Dental Plan membership prices and be introduced to the extensive network of dentists provided by Universal Dental Plan.

Harvard Pilgrim Rates:

Membership Fees			
Membership Type	Annual Prepaid		Monthly (Auto-Recurring)
	Check	Recurring Debit/Credit Card or EFT	
Individual	\$80.75	\$68.88	\$5.74
Individual +1	\$114.85	\$97.92	\$8.16
Family	\$148.75	\$126.48	\$10.54

"Since 2001, the thing I find most helpful is when the unexpected happens and I'm hit with a big bill and the dentist then turns to me and says you have Universal Dental Plan, so you don't pay this you pay that. It's a significant discount."

- Shirley Thoms
Walpole, MA

"My wife and I have been Members of Universal Dental Plan since 2007, and we love the savings they provide, and I am very pleased with the fact that they are a local company in Boston. When I call for help, there is always someone there to talk to."

- Eliot M. Siegal
Scituate, MA

"I'm 78 years old and on a fixed income. Thanks to Universal Dental Plan for helping me save money and keep my teeth in a great shape."

- Phyllis Tabbi
Stoughton, MA

"I have been a member of the plan for 17 years. I love the savings every time I use the plan. I recommend it to everyone who wants to save money on their dental care."

- Nancy Tarantino
Boston, MA

"I have been a Member since the beginning of 1999. I am very thrilled and pleased with UDP's Savings Program, and have saved thousands of dollars over the years. I love my dentist and the fact that he is a part of UDP's Network is absolutely priceless."

- Cynthia Geller
Salem, MA

"We are so pleased to offer Universal Dental Plan to our Employees. It is cost-effective. Our employees love the savings the Plan provides"

- Heather Rogers
Director of Finance
Boston Childrens Chorus

Testimonials

Universal Dental Plan in the News:

AARP

Discount Dental Plans are Something to Smile About (January 2011)

http://www.aarp.org/health/medicare-insurance/info-01-2011/discount_dental_plans.html

PR Newswire

Universal Dental Plan Launches Senior Oral Health Awareness Campaign (March 2010)

<http://www.prnewswire.com/news-releases/universal-dental-plan-launches-senior-oral-health-awareness-campaign-88189207.html>

PR Newswire

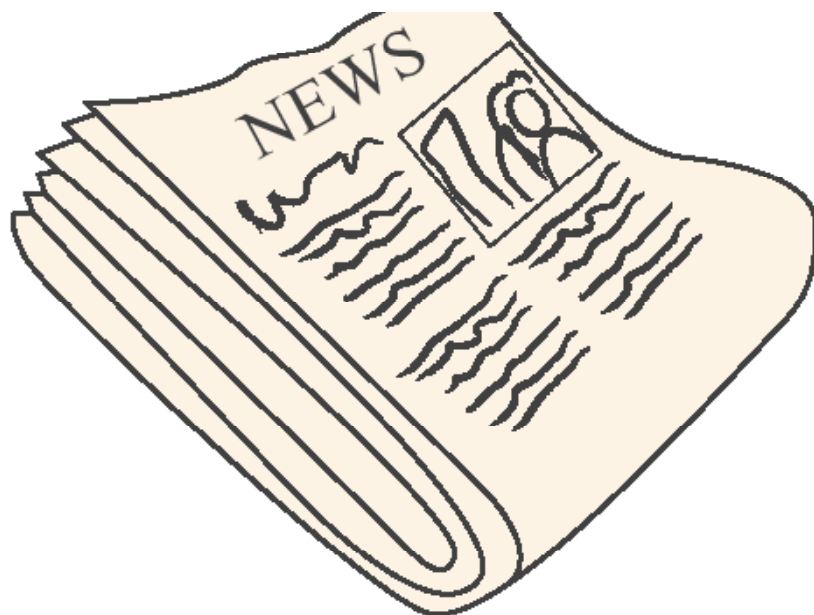
Universal Dental Plan Employs Collective Buying Power (April 2010)

<http://www.prnewswire.com/news-releases/universal-dental-plan-employs-collective-buying-power-57512497.html>

PR Newswire

Universal Dental Plan Signs Exclusive Arrangement with Harvard Pilgrim Health Care (March 2014)

<http://www.prnewswire.com/news-releases/universal-dental-plan-signs-exclusive-arrangement-with-harvard-pilgrim-health-care-253175221.html>



UDP In the News